NOMINATION FORM
2026 ABSL AWARDS

Company name:

Short description ***(max. 500 characters):***

Industry:

- (•) Banking, Insurance, Financial Services (BIFS)
- ( ) Industrial & Consumer Goods
- ( ) Business and Professional Services (incl. BPO)
- ( ) Consumer Services (incl. Media, Retail, Travel & Leisure)
- ( ) Technology & Telecom
- ( ) Transport (Airline, Logistics...)
- ( ) Energy, Utilities and Basis Materials
- ( ) Real Estate
- ( ) Health Care
- ( ) Other (please specify):

Company type:

- [ ] Internal unit / captive center
- [ ] Commercial provider / outsourcing center
- [ ] Hybrid model (both internal and external clients)
- [ ] ITO
- [ ] R&D

FTE Headcount in Romania:

Promoter in AI & Process Automation

This award celebrates bold and innovative projects that have harnessed the power of artificial intelligence and process automation to drive impactful business transformation. If your company has introduced cutting-edge solutions that have optimized workflows, boosted decision-making, or unlocked new efficiencies, this is your chance to showcase how your project is shaping the future of business services and setting the pace for industry evolution.

All the fields below are to be fully completed as requested. During the evaluation process the jury takes into account and rates concrete information, i.e. data, demonstrated facts, business logic, along with the following Criteria:

EVALUATION CRITERIA:

- » Timeline of the project
- » Project goal of the innovative solution
- » Impact for the company and the business
- » Innovativeness
- » Recognition of the solution

Person who nominates the project and could offer more details if asked by the the organizers.
Name:
Role:
Email address:
Phone number:

Title of the project:

Short description of the project *(max. 1000 characters):*

(In case of winning the 1st place, this description will be used to promote your project during the Awards Gala, on the website or other channels.)

- What was the need behind the project initiation? Describe the background on why you wanted or needed to innovate.
- What were the business objectives (cost savings, roles eliminated, increase in customer satisfaction, efficiency improvement)?

- Which processes were selected to be automated/innovated?

Innovativeness of the project

- What were the specific steps/actions in the automation process?
- What makes your project/solution unique and cutting edge? ***(max. 1000 characters)***

- What is the main characteristic that distinguishes you, your team and the initiative itself from other projects? ***(max. 500 characters)***

- Can this automated project/ solution be replicated in other business areas/ companies?***(max. 500 characters)***

- Was this solution developed internally or provided by an external source? ***(max. 500 characters)***

- Describe the technology used in the implementation (AI/ML models, RPA tools, platforms) ***(max. 500 characters)***

Impact for the company and the business

- What were the main changes/improvements after the solution was implemented?
- How did the project influence or change the way business is done? ***(max. 1000 characters)***

- How did the project improve your competitive advantage? ***(max. 500 characters)***

- To what extent did the change impact the clients? Please provide evidence of customer satisfaction, if the case.
- Has the automation/ innovation had unexpected benefits on other areas, employees, processes?***(max. 1000 characters)***

Recognition of the solution *(max. 500 characters)*