NOMINATION FORM
2026 ABSL AWARDS

Company name:

Short description ***(max. 500 characters):***

Industry:

- (•) Banking, Insurance, Financial Services (BIFS)
- ( ) Industrial & Consumer Goods
- ( ) Business and Professional Services (incl. BPO)
- ( ) Consumer Services (incl. Media, Retail, Travel & Leisure)
- ( ) Technology & Telecom
- ( ) Transport (Airline, Logistics...)
- ( ) Energy, Utilities and Basis Materials
- ( ) Real Estate
- ( ) Health Care
- ( ) Other (please specify):

Company type:

- [ ] Internal unit / captive center
- [ ] Commercial provider / outsourcing center
- [ ] Hybrid model (both internal and external clients)
- [ ] ITO
- [ ] R&D

FTE Headcount In Romania:

Innovator in Business Transformation

Has your company embraced change and pioneered new ways of working? This award recognizes projects that have successfully navigated complex challenges to create innovative business solutions. If your initiative has transformed operations, introduced automation, or delivered breakthrough services, share your success story, and inspire the industry.

All the fields below are to be fully completed as requested. During the evaluation process the jury takes into account and rates concrete information, i.e. data, demonstrated facts, business logic, along with the following Criteria:

EVALUATION CRITERIA:

- » Timeline of the project
- » Project goal of the innovative solution
- » Impact for the company and the business
- » Innovativeness
- » Recognition of the solution

Person who nominates the project and could offer more details if asked by the the organizers.
Name:
Role:
Email address:
Phone number:

Title of the project:

Short description of the project *(max. 1000 characters):*

(In case of winning the 1st place, this description will be used to promote your project during the Awards Gala, on the website or other channels.)

- What was the need behind the project initiation? Describe the background on why you wanted or needed to innovate.
- What were the business objectives (cost savings, roles eliminated, increase in customer satisfaction, efficiency improvement)?

- Which processes were selected to be innovated?

Innovativeness of the project

- What were the specific steps/actions in the innovation process?
- What makes your project/ solution unique and cutting edge? ***(max. 1000***

- What is the main characteristic that distinguishes you, your team and the initiative itself from other projects? ***(max. 500 characters)***

- Can this innovative project/ solution be replicated in other business areas/companies? ***(max. 500 characters)***

Impact for the company and the business

- What were the main changes/improvements after the solution was implemented?
- How did the project influence or change the way business is done? ***(max. 1000 characters)***

- How did the project improve your competitive advantage? ***(max. 500 characters)***

- To what extent did the change impact the clients? Please provide evidence of customer satisfaction, if the case.
- Has the innovation had unexpected benefits on other areas, employees, processes? ***(max. 1000 characters)***

Recognition of the solution ***(max. 500 characters)***

- Has this innovation / improvement been internally or publicly recognized (e.g. in media)?