

HP Inc. creating and maintaining
process improvement culture.



Plan of Action

Why should we invest?



Create and maintain a process improvement culture



Proven methodologies that drive results



Projects that can have visibility on all levels



Projects that can benefit local community



Digital mindset



Local community engagement drives more collaboration

Plan of Action

How do we do it?



Create high digital upskilling awareness



Personalization of the results



Data use visibility



Knowledge applicable through project implementation and projects improvements awareness



Grow mindset



Volunteering time automation

Who is impacted?



Local volunteers with Digital Skills as trainers



Local volunteers trained for automation implementations & maintenance



Site Leadership team Sponsorship

Plan of Action

What is different?



Automated volunteering time
brings personal attachment
to automation



Better usage of volunteering
time



Personal implication for each
participant



Training through awareness
of automated processes



Volunteers can bring gained
knowledge in their day-to-day
processes



Improved communication
through Marketing
Automation Tool Usage

From digital upskilling to personalized engagement

Selection of **local projects** that would bring a high local visibility, easy to understand automations and visible improvements



Identify your audience interests, digital readiness and pain points to be improved.

Create personalized communication with clear and engaged content for identified targeted audience.



With improving your data base, adjust the messaging, segmentation and improve automations of the projects.



From digital upskilling to personalized engagement

Our 2 main ingredients

Local volunteering communities

Local Projects



Thank You

