

## NOMINATION FORM 2021 ABSL AWARDS

**Company name:**

**Short description** (*max. 500 characters*):

**Industry:**

- Banking, Insurance, Financial Services (BIFS)
- Industrial & Consumer Goods
- Business and Professional Services (incl. BPO)
- Consumer Services (incl. Media, Retail, Travel & Leisure)
- Technology & Telecom
- Transport (Airline, Logistics...)
- Energy, Utilities and Basis Materials
- Real Estate
- Health Care
- Other (please specify):

**Company type:**

- Internal unit / captive center
- Commercial provider / outsourcing center
- Hybrid model (both internal and external clients)

**FTE Headcount în România:**

This CSR Award is designed to inspire, to give a higher visibility to CSR excellence and raise awareness on the positive impact that businesses can have on society.

This category aims to recognise the initiatives that improved the lives of the employees (and kept them and their families safe) that changed for the better the community in which the company activates. We are looking at projects that continued despite the last year's conditions, that found solutions and responded rapidly to the community's real needs, that use resources efficiently and transparently and bring sustainable changes for the people.

NOMINATION  
CRITERIA:

- » Relevance of the project
- » Involvement of relevant stakeholders
- » Impact
- » Efficiency
- » Originality of the action
- » Consistency

**Short description of the project** (*max. 1000 characters*):

(In case of winning the 1<sup>st</sup> place, this description will be used to promote your project during the Awards Gala, on the website or other channels.)

**Project goals**

- What was the motivation behind the project initiation? Describe the background on why you wanted to invest in this project.
- What community does this project served (target group / beneficiaries)?  
What were the needs that this project addressed?

- What were the specific objectives? *(max. 1500 characters)*

- Please provide supporting metrics and data. *(max. 500 characters)*

### **Project implementation & methodologies**

- What were the main activities/steps you have taken to achieve the planned objectives?
- What were the resources (including no. of volunteers) used to implement the project?  
*(max. 1000 characters)*

- Who did you collaborate with on this project? Please describe your stakeholders' involvement.
- How did you communicate the project both internally and externally? (*max. 1000 characters*)

- What is the main characteristic that distinguishes the initiative itself from other projects? (*max. 500 characters*)

### **Achieved benefits**

- What were the main achievements of the project? Please provide supporting metrics. (*max. 500 characters*)

- How did the lives of the beneficiaries change / how did the community get better? (*max. 500 characters*)

- Which was the feedback from all stakeholders regarding the project? Please supply testimonials or other documents to present their feedback. *(max. 1000 characters)*

### **Results / lessons learned**

- What was the total value of the project?
- To what extent the results, effects and activities within the project, resisted over time / continued? *(max. 1000 characters)*

- How does this project integrate into the company's CSR strategy?
- What were the lessons learned from the project? *(max. 1000 characters)*

- Did your company use in 2020 the fiscal measure that allows you to redirect 20% of the corporate income tax to an NGO or to a social cause?

Yes

No

- How do you encourage your employees to be socially responsible? *(max. 500 characters)*